

Alabama Council for Technology in Education

| WEBSITE DESIGN RUBRIC  |  |  | TOTAL SCORE:  | _____ |
|--|--|--|---|-------|
| CRITERIA   | MINIMAL  | PARTIAL  | MASTERY   | SCORE |
| <p>DOCUMENTATION<br/>1-15<br/>Did student(s) include citations for sources and permissions for non-student produced materials in a notebook?</p> | <p>None of the required documentation present.</p> <p><b>1-5</b></p>                                     | <p>Some or most of required documentation present.</p> <p><b>6-10</b></p>  | <p>All required citations and permissions are present.</p> <p><b>11-15</b></p>  |       |
| <p>PROJECT COMPLETION<br/>1-15<br/>Did student(s) complete the entire project?</p>   | <p>Application is incomplete and does not work at all.</p> <p><b>1-5</b></p>                             | <p>Application has bugs present that prevent it from completing certain tasks.</p> <p><b>6-10</b></p>  | <p>Application is complete and functions to accomplish a specific task or goal. No bugs are apparent in the presentation of the application.</p> <p><b>11-15</b></p>  |       |
| <p>CREATIVITY<br/>1-20<br/>Did student(s) use a higher level of creativity throughout the design process and presentation?</p>                   | <p>Minimal levels of creativity shown in the project design and oral presentation.</p> <p><b>1-7</b></p> | <p>Students display lower level of creativity in the design process and oral presentation.</p> <p><b>8-14</b></p>  | <p>Student displays high level of creativity throughout design process and oral presentation. Unique, well planned and creative.</p> <p><b>15-20</b></p>  |       |
| <p>PURPOSE<br/>1-20<br/>Did all parts of the project work together for the intended purpose?</p>   | <p>No elements of the design fit the purpose of the project.</p> <p><b>1-7</b></p>                       | <p>Elements of the project are not cohesive. Application does not fully serve its intended purpose. Application's user interface is not intuitive. Navigation through project inconsistent.</p> <p><b>8-14</b></p> | <p>Layout and user interface are consistent. Design and functionality is impressive. Hyperlinks relevant and appropriate. Elements used enhance the aesthetics and/or functionality of the application.</p> <p><b>15-20</b></p> |       |
| <p>UNDERSTANDING<br/>1-30<br/>Did student(s) demonstrate a solid understanding of the software in development of the project?</p>                | <p>Student displayed little to no understanding of the software used.</p> <p><b>1-10</b></p>             | <p>Student used a program to build the application that did not require an in-depth knowledge of programming skills required to build and implement the application.</p> <p><b>11-20</b></p>                       | <p>Student able to answer specific questions about their project and the software chosen &amp; used to program and design the app. Displays mastery of programming used to develop the app.</p> <p><b>21-30</b></p>             |       |
| <p>Comments:</p>   |  |  |   |       |

